



United Planners Offers UMA, Separate Accounts, and Mutual Fund Wrap Accounts via New Partnership with FundQuest

Scottsdale, AZ and Boston, MA – June 3, 2008 – United Planners Financial Services of America, a leading independent Broker Dealer and Investment Advisor firm, has launched a comprehensive managed account platform available exclusively to their investment adviser qualified representatives. The platform employs FundQuest's state-of-the art technology, back-office services, and investment research team.

The comprehensive offering includes eight flexible product solutions: four mutual fund portfolios, FundQuest's new ActivePassive Portfolios™, Separate Accounts, Unified Managed Accounts, and an Advisor Choice product that includes fee-based variable annuity and universal life options.

"FundQuest's robust product offering will allow advisors to better address the needs of each individual investor, says Elliott W. Smith, Vice President of United Planners. "Advisors will have more flexibility to choose solutions with attributes needed for specific client portfolios including: cost efficiency, customization, diversification, and tax sensitive investments."

According to Donald Doherty, Vice President of Institutional Sales at FundQuest, "This platform offers advanced capabilities that can help advisors to accelerate the growth of their business. FundQuest's open architecture investments, technology, investment due-diligence, and back-office support give Investment Advisors more time to focus on advising new and existing clients."

About United Planners Financial Services of America

Headquartered in Scottsdale, Arizona, United Planners Financial Services of America is a Limited Partnership committed to providing financial service professionals with the highest level of support and product offerings. The goal of our organization is to provide our representatives with the resources and support needed to provide clients with comprehensive assistance for their financial needs providing a superior selection of investment alternatives and timely, professional service. United Planners is an investment adviser registered with the SEC and a member of FINRA.

About FundQuest

FundQuest partners with financial institutions and their financial advisors to help grow their business. Services are delivered via partnerships with over 110 financial institutions. As of February 2008, the combined US and European operations of FundQuest had \$43 billion in assets under management and administration. Services are offered in the US through FundQuest Incorporated, a Registered Investment Advisor founded in Boston, MA in 1993. Financial institutions leverage

FundQuest's flexible menu of wealth management solutions to provide: retirement income management, unified managed accounts, mutual fund advisory, separately managed accounts, trust services, annuities, exchange-traded funds, and alternative investments.

FundQuest is an innovative and flexible partner with industry leading support for advisors and management. The company's open architecture investments, objective investment management services, and sales and operational support services help financial advisors to address their clients' important financial goals. FundQuest is owned by BNP Paribas, a global leader in banking and financial services. More information at: www.fundquest.com/usa

United Planners Contact:

Elliott W. Smith

800.966.8737

ewsmith@unitedplanners.com

FundQuest Contact:

Jim Graves

617.526.7386

jgraves@fundquest.com