WISCONSIN INVESTMENT SERVICES, LLC

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Wisconsin Investment Services, LLC Launches Comprehensive Trust & Wealth Management Solutions Through FundQuest's Support Services

Kewaskum, WI, and Boston, MA – February 17, 2010: **Wisconsin Investment Services, LLC** an affiliate of Trust Wisconsin has launched a new managed account platform through a partnership with FundQuest. **FundQuest**, a managed accounts leader, will support Wisconsin Investment Services, LLC with technology-based productivity tools, investment research and monitoring, and back-office account administration services. Wisconsin Investment Services, LLC is a full-service wealth management company.

Wisconsin Investment Services, LLC's new advisory platform is comprised of ten managed account solutions. The investment mix includes: mutual funds, exchange-traded funds, separately managed accounts, unified managed accounts, and annuity solutions.

"We are confident this comprehensive menu of investments will exceed the needs of our sophisticated client base. Our clients expect a personal one-on-one approach and these solutions coupled with back office and research support will support our high level of service and concentration on a wide range of client needs," explained Jeffrey Butler, President, Wisconsin Investment Services, LLC.

According to Ryan Darr, Account Executive, Business Development at FundQuest, "The combination of outsourced services and up-to-date products and services allows Trust Wisconsin to stay competitive with regional and national advisory and trust providers, while increasing the efficiency and effectiveness of their client acquisition and retention efforts."

About Trust Wisconsin

Trust Wisconsin is an independent, locally owned full-service wealth management company based in Kewaskum WI, with additional offices in Berlin WI. Trust Wisconsin specializes in trust, investment management and qualified retirement plan solutions. They provide an unbiased approach to business and wealth management and are held to the highest level of fiduciary liability.

Investment Advisory Services are provided by Wisconsin Investment Services, LLC, a Registered Investment Advisor (RIA). http://www.trustwisconsin.com/

About FundQuest

FundQuest is a leading strategic partner to banks, trust firms, broker-dealers, RIAs, credit unions, and independent advisors. FundQuest's services are employed by more than 180 financial advisory firms.

The company's sophisticated investment research, high quality back-office operations, advanced technology, and sales support services enable financial advisors to deliver highly competitive personal wealth management services.

FundQuest is part of BNP Paribas. The combined US and European operations of FundQuest have $40 billion in assets under management and administration. FundQuest's services are offered in the U.S. through FundQuest Incorporated, a registered investment adviser. www.fundquest.com/usa

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