

# FundQuest

A BNP PARIBAS company 

**For Immediate Release**

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## **FundQuest Trust Platform Delivers Turnkey Open Architecture Services to Trust, Wealth Management, and Investment Advisor Firms**

**BOSTON, MA, April 26, 2005** – FundQuest is now providing a turnkey asset management platform to bank trust departments, trust companies, private banks, and advisory firms. This integrated solution combines FundQuest’s platform for open architecture investments, integration with third party trust administration services, and FundQuest’s web based delivery. Firms will now be able to integrate their current offerings to their trust clients with best of breed money managers and mutual funds identified by FundQuest’s global investment management team.

“FundQuest has provided open architecture services and best of breed investment choices to the broker dealer networks of banks, insurance companies and independent firms since 1993. Now we are working with firms who want to be able to select from the same open array of investments for their clients who may benefit from a trust platform,” said Bill Butcher, Senior Vice President at FundQuest. “Many banks, registered investment advisers, and independent broker dealers are seeking open architecture capabilities for their trust clients.”

FundQuest provides comprehensive operational support that includes integration with both third party trust accounting systems and with the tax and year-end reporting features of a regulated trust company. FundQuest also provides services to banks and advisory firms who prefer to have FundQuest’s money management platform integrated with their organization’s existing trust accounting system, custodial platform, and proprietary money managers.

FundQuest’s global investment management team includes thirty affiliated analysts who perform due diligence and objectively identify best-of-breed money managers and mutual funds in each investment category. Firms select from these best of breed choices to customize their trust clients’ portfolios and to offer tax efficiency and risk management.

According to Mr. Butcher, “as the competition for wealth management business has intensified, firms have recognized the value of integrating open architecture investments into their service offerings. Open architecture helps firms to meet the demands of today’s more sophisticated clients.”

### **About FundQuest**

FundQuest ([www.fundquest.com](http://www.fundquest.com)) is a leading provider of customized turnkey managed investment account solutions to premier financial institutions. The combined US and European operations of FundQuest have \$30 billion in assets under management and administration. Financial institutions leverage FundQuest’s flexible menu of wealth management solutions to

deliver: mutual fund advisory, separately managed accounts, fee-based brokerage, exchange-traded funds, unified managed accounts, and alternative investments. Services are offered in the US through FundQuest Incorporated, a Registered Investment Advisor, founded in 1993. FundQuest is owned by BNP Paribas.

### **About BNP Paribas**

BNP Paribas ([www.bnpparibas.com](http://www.bnpparibas.com)) is a European leader in banking and financial services, with a significant and growing presence in the United States and leading positions in Asia. The most profitable bank in the Euro zone, it has a presence in 85 countries with close to 100,000 employees. The group enjoys key positions in Corporate and Investment Banking, Private Banking & Asset Management, Insurance, Securities Services and Retail Banking.